PragmaDev to assign Embed Technologies as its Indian distributor.

Paris - France - December 5th, 2005 - *PragmaDev* has assigned Embed Technologies as the indian distributor of *Real Time Developer Studio* and *MSC Tracer, PragmaDev* set of tools for the development of real time and embedded software.

Real Time Developer Studio and *MSC Tracer* are based on SDL-RT graphical representations of traditional concepts used in the real time domain without leaving behind legacy code and years of experience. *Real Time Developer Studio* can generate full application code out of SDL-RT design embedding RTOS system primitives. The connection with cross-debuggers allows graphical debug on target in the SDL-RT diagrams and at C level, as well as graphical traces based on MSC diagrams.

Anand Archak, Managing Director of Embed Technologies, commented: *"Embed Tech has been in the forefront in selling & providing support on RTOS'es, Compilers & Emulators since 1999. On one side, technology is fast outpacing the need and growing at a rapid rate, while the complexity of applications has also been increasing. Thus, there is a specific gap and the need for a tool which can provide added value in terms of providing an easy to use graphical analysis of the various real time features.*

PragmaDev was a natural choice for us since it is a cost effective tool supporting SDL-RT technology. We believe Real Time Developer Studio G3 & MSC Tracer tools are a major breakthrough in this field and can be immensely beneficial to embedded developers in India."

"India is a fast growing region in the software industry, Embed Technologies has a good experience in the real time and embedded domain, and our toolset completes their offering. These 3 reasons made Embed the best candidate to distribute our product to the Indian market." said Emmanuel Gaudin CEO for PragmaDev.

About PragmaDev

PragmaDev is a privately held company based in Paris France that provides a set of tools for the development of real time and embedded software: *Real Time Developer Studio*.

Real Time Developer Studio technology was one of the winners of the 2001 edition of the national competition on innovative technologies organized by the French ministry of research.

PragmaDev is an Altium, Atos Origin, CMX Systems, OSE, OSS Nokalva, Mentor Graphics, Sun Microsystems and Wind River Systems active partner.

For more information, please visit PragmaDev web site at http://www.pragmadev.com

About SDL-RT

SDL-RT (Specification and Description Language - Real Time) is the real time extension to well known SDL (Specification and Description Language) standardized by ITU (International Telecommunication Union). It introduces the missing concepts in SDL such as semaphores manipulations and embedded C language gathering the original languages benefits:

- **Graphical representations**
- **Object orientation**
- **Precision**

Version 2.0 introduces UML (Unified Modeling Language) support.

SDL-RT is free and available on http://www.sdl-rt.org.

About Embed Technologies (P) Ltd.

Embed Technologies (P) Ltd started in 1999 & headquartered at Bangalore (India), has been a pioneer in providing Embedded Hardware & Software Development solutions to customers across India. Focus areas include System Integration & Development, Distribution & Training catering to the niche market segments such as Medical, Industrial, Telecom and Defense.

Embed Tech maintains strong relationship with some of the embedded world leaders such as Motorola, WindRiver, Performance Technologies, Interphase Corp, Texas Instruments, Spectrum Digital, CMX Systems, Tews Technologies & Catalyst Enterprises.

Embed Tech is recognized for its world class technical support and is evident from the accolades won from customers such as Motorola, Infineon, Mentor Graphics, Texas Instruments, Intel, Philips, Lucent, Satyam Computers, Wipro, Infosys, HCL.

Read more at www.emtech-india.com

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